

## Company News

FOR IMMEDIATE RELEASE

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### VALOGIX ANNOUNCES NEW MUTLI-ECHELON INVENTORY PLANNING AND OPTIMIZATION SOLUTION MULTILINK

Saratoga Springs, NY, - May 17, 2004 – VALOGIX announces immediate availability of the latest release of their inventory planning and optimization software **VALOGIX® MultiLink**. Designed for companies that have more than one stocking location, this advanced planning solution is easy to use and affordably priced.

VALOGIX automates the planning process across all stocking locations to improve user productivity. The forecast, replenishment plan, and inventory optimization are automatically calculated. Reverse logistics are incorporated for companies that plan aftermarket service parts. VALOGIX solutions work with existing accounting, manufacturing, or customer relationship software. Based on Management by Exception principles, the system alerts the user of potential problems before they occur.

**VALOGIX MultiLink Inventory Planner** manages an unlimited number of items and locations in a single database. Users have visibility from the Master warehouse to field stock and everything in between. The proprietary **VALOGIX® Accurate Planning** engine efficiently plans for each item/location combination based on its unique characteristics. For example, a regional warehouse replenishes lower level and field locations; therefore, it is both a supplier and warehouse location. This allows **VALOGIX MultiLink** to handle different lead times, costs, and other variables.

Current VALOGIX users represent Automotive Parts, Aviation Aftermarket, Frozen Foods, High Technology Service, Industrial Distribution, MRO, Office Equipment, and Specialty Materials industries. These customers are gaining valuable insight and direct control of their inventories. The National Director of a High Tech service organization stated, *“The technology from Valogix will enable us to leverage the information available in our new CRM application to improve customer satisfaction and reduce our inventory investment”*

VALOGIX solutions improve financial performance by generating positive cash flow. Results are a.) reduction in inventory investment of 20% to 40%; b.) improvement in user productivity; c.) reduction in spend on replenishments; d.) improvement in employee and customer satisfaction; e.) reduced emergency shipping and expediting costs.

The new release speeds navigation through the solution with one click ease. Other enhancements include Hot Keys, custom Mouse Commands, rapid item search, and automated links to other software programs. All enhancements benefit users by saving time, effort, and money. VALOGIX solutions are designed for finished goods, aftermarket service parts, and MRO inventories.

An Aviation Aftermarket customer of Valogix states, “Valogix will help us achieve three goals, improve planning productivity, create a better inventory mix to meet customer demand which increases sales, and reduce excess and obsolete inventory.”

**About VALOGIX:**

VALOGIX develops value-based inventory planning and optimization solutions. Designed for small and midsize businesses, VALOGIX solutions automate the entire inventory planning process. VALOGIX, a Business Alliance Partner of Best Software and Microsoft Great Plains is located in Saratoga Springs New York. VALOGIX has representatives in Colorado, Connecticut, Georgia, Maryland, Massachusetts, and the United Kingdom.

For more information contact Tom Glacken directly at 410-312-7780 or visit the company web site at [www.valogix.com](http://www.valogix.com).

